



# LIMA Germany Membership Application

International Licensing Industry Merchandisers' Association	
List our company under the letter (A,B,C etc) :	Date of Submission :
Company Name:	How were you referred to LIMA?:
Address:	
City, State, Zip Code:	Country:
Telephone:	Fax:
Website:	General E-Mail:
Primary Contact Name & Title:	Primary Contact E-Mail:
2 <sup>nd</sup> Contact Name & Title:	2 <sup>nd</sup> Contact E-Mail:

(If you would like to add additional "Contacts", please attached a separate form with the names, titles, and e-mail addresses in the order you would like these people listed.)

## ANNUAL DUES

### Annual Dues Schedule

*A dues payment must accompany your completed application.  
Dues are payable annually, and you will be billed each year on your anniversary.*

<input type="checkbox"/> Licensing Activity to EURO 500,000 <b>Annual Dues: EURO 500</b>	<input type="checkbox"/> Licensing Activity EURO 2 MM to 3 MM <b>Annual Dues: EURO 1,750</b>
<input type="checkbox"/> Licensing Activity EURO 500,000-1 MM <b>Annual Dues: EURO 750</b>	<input type="checkbox"/> Licensing Activity EURO 3 MM + <b>Annual Dues: EURO 2,500</b>
<input type="checkbox"/> Licensing Activity EURO 1 MM – 2 MM <b>Annual Dues: EURO 1,200</b>	

### Method of Payment

<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Invoice/Bank account LIMA;Germany	<input type="checkbox"/> American Express	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
<b>Card Holder Name:</b>		<b>Card No.:</b>		
<b>Signature:</b>		<b>Exp. Date:</b>		

## SUBMITTING YOUR APPLICATION

*Please mail application & annual dues payment to:*

**LIMA Deutschland**  
Heike Winner  
Defreggerstrasse 10  
81545 München

*\* If you are paying by credit card, you may **FAX** this form to: +49 89 64270148*

*\* If you have any questions, please feel free to call Heike Winner at: +49 89 64270146*

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**Dresdner Bank; BLZ: 70080000; Konto (account) :0304057401;  
Swift:DRES DE FF 700**

**LICENSOR**

(i.e., Owner of the "Property")

**LICENSING AGENT**

(i.e., Representative of the "Property")

List Your Properties & Put the Appropriate Letter Code (see below) - *ONE CODE ONLY PER PROPERTY* - Next to Each Property (use a separate sheet if you need more space for your properties):

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**Letter Codes:** (A) Art & Artists; (B) Celebrities/Estates; (C) Collegiate; (D) Corporate Trademarks & Brands; (E) Entertainment & Characters; (F) Fashion; (G) Music; (H) Non-Profit; (I) Publishing; (J) Sports

**LICENSEE (i.e., Manufacturer)**

## Products

Manufactured: \_\_\_\_\_

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## Licenses

Held: \_\_\_\_\_

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Please check all categories below that would describe the product your company manufactures:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> (AA) Accessories     | <input type="checkbox"/> (GG) Furniture/Home Furnishings | <input type="checkbox"/> (MM) Publishing             |
| <input type="checkbox"/> (BB) Apparel         | <input type="checkbox"/> (HH) Gifts & Novelties          | <input type="checkbox"/> (NN) Sporting Goods         |
| <input type="checkbox"/> (CC) Domestic        | <input type="checkbox"/> (II) Health & Beauty Aids       | <input type="checkbox"/> (OO) Stationery/Paper Goods |
| <input type="checkbox"/> (DD) Electronics     | <input type="checkbox"/> (JJ) Housewares                 | <input type="checkbox"/> (PP) Toys & Games           |
| <input type="checkbox"/> (EE) Food & Beverage | <input type="checkbox"/> (KK) Juvenile Products          | <input type="checkbox"/> (QQ) Video Games & Software |
| <input type="checkbox"/> (FF) Footwear        | <input type="checkbox"/> (LL) Music & Videos             | <input type="checkbox"/> (ZZ) Other                  |

**SUPPORT ORGANIZATION (Check all boxes below that are applicable)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Accounting/Auditing     | <input type="checkbox"/> Expert Witness Service    | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Advertising/Graphic     | <input type="checkbox"/> Fair Market Value Analyst | <input type="checkbox"/> Publication      |
| <input type="checkbox"/> Arts/Marketing          | <input type="checkbox"/> Law Firm                  | <input type="checkbox"/> Researcher       |
| <input type="checkbox"/> Anti-Counterfeiting     | <input type="checkbox"/> Litigation Support        | <input type="checkbox"/> Retailer         |
| <input type="checkbox"/> Consultant to Licensors | <input type="checkbox"/> Other                     | <input type="checkbox"/> Software         |

- Consultant to Manufacturers
- Consultant to Retailers
- Creative/Designer/Inventor
- e-Commerce
- Event Marketing
- Executive Recruiting

- Packaging/POP
- Patented/Exclusive Processes
- Piece Goods/Custom Printed
- Product Development
- Product Testing
- Promotions/Premiums/Marketing

- Strategic Marketing & Planning
- Trade Association
- Trade Show Mgmt.
- Trademark/Copyright Research

**COMPANY PROFILE (Optional)**

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