



# LIMA Representative in Germany membership application

INTERNATIONAL LICENSING INDUSTRY MERCHANTISERS' ASSOCIATION	
Company Name:	
Address:	
City, Post Code:	Country:
Telephone:	Fax:
Website:	General E-Mail:
Primary Contact Name:	Primary Contact E-Mail:
Primary Contact Title:	If you would like to include additional staff to your company listing, please email the name, title, email address of each to updates@licensing.org.

## ANNUAL DUES

- Licensors & Licensing Agents:** Check the box that most accurately reflects your annual royalties.  
**Licensees & Consultants:** Check the box that most accurately reflects your gross sales for licensed product.  
**Service Providers:** There is a flat fee of EURO 750 per year.  
**VAT:**

### Annual Dues Schedule – Effective 1 April, 2010

<input type="checkbox"/> Licensing Activity to EURO 500,000 <b>Annual Dues: EURO 750</b>	<input type="checkbox"/> Licensing Activity EURO 500,000 to 1MM <b>Annual Dues: EURO 1,125</b>	
<input type="checkbox"/> Licensing Activity EURO 1MM to 2MM <b>Annual Dues: EURO 1,800</b>	<input type="checkbox"/> Licensing Activity EURO 2MM to 3MM <b>Annual Dues: EURO 2,625</b>	<input type="checkbox"/> Licensing Activity EURO 3MM + <b>Annual Dues: EURO 3,750</b>

### Method of Payment

<input type="checkbox"/> <b>Bank Transfer: Commerzbank, Munich; BLZ: 70080000, Account/Konto: 0304057401: IBAN DE 98 70080000 0304057401: SWIFT-BIC: DRES DE FF 700</b>
<input type="checkbox"/> Check Enclosed

If paying by credit card, please contact Heike Winner at +49-89-64270146 or email hwinner@t-online.de

## SUBMITTING YOUR APPLICATION

Please return your application to:  
Heike Winner, Managing Director  
LIMA Representative in Germany • Roentgenstrasse 1 • 81679 Munich, Germany  
Phone: +49 89 64270146 • E-mail: hwinner@t-online.de • Web: www.lima-verband.de  
You may fax this form to: +49 89 64270148.

OVER

## DESCRIPTION/COMPANY PROFILE

We encourage you to include a paragraph about your company's activities. It will appear in the online database.

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## PLEASE CHECK THE CATEGORY BELOW THAT APPLIES TO YOUR COMPANY BUSINESS

### LICENSOR

Owner of the Property

### LICENSING AGENT

Representative of the Property

List each property along with the appropriate category using the Letter Code below. If you wish to submit additional property names, send your list to [updates@licensing.org](mailto:updates@licensing.org).

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A - Animation, Character, Comic Book  
B - Artists & Artworks  
C - Celebrities & Estates  
D - Collegiate  
E - Corporate Trademarks & Brands

F - Education  
G - Fashion  
H - Film, Television, Theater  
I - Media Brands (online services, networks, magazines)  
J - Music

K - Non-Profits  
L - Patents  
M - Publishing  
N - Sports  
O - Toy Brands

### LICENSEE

Manufacturer

Products Manufactured:

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Licenses Held – List each property name along with the appropriate product category using the Letter Code below:

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AA - Accessories  
BB - Apparel & Footwear  
CC - Automotive  
DD - Bags, Luggage & Leather Products  
EE - Domestic  
FF - Electronics & Computer Products  
GG - Food & Beverages

HH - Furniture & Home Furnishings  
II - Gifts & Novelties  
JJ - Hardware  
KK - Health, Cosmetics & Beauty Aids  
LL - Housewares  
MM - Infant Products  
NN - Jewelry & Watches

OO - Music & Video  
PP - Publishing  
QQ - Sporting Goods  
RR - Stationery & Paper Goods  
SS - Toys & Games  
TT - Videogames & Software  
ZZ - Other

### CONSULTANT

To Licensors

To Manufacturers

To Retailers

### SERVICE PROVIDERS

**Note: This category is only for those companies that offer the following services to their clients for a fee.**

(This category does not apply to companies who handle their own in-house PR, accounting, research, etc.)

Accounting/Auditing  
 Advertising, Graphic Arts & Marketing  
 Anti-Counterfeiting  
 Creative/Designer/Inventor  
 e-Commerce  
 Event Marketing  
 Executive Recruiting  
 Expert Witness Service  
 Fair Market Value Analyst

Law Firm  
 Packaging/POP  
 Piece Goods/Custom Printed  
 Product Development  
 Product Testing  
 Promotions/Premiums/Marketing  
 Public Relations  
 Publication  
 Researcher

Retailer  
 Software  
 Strategic Marketing & Planning  
 Trade Association  
 Trade Show Management  
 Trademark/Copyright Research  
 Other